

















1. RK EXCEL CHALLENGE AT FIM ISDE 2019, Get the prize of Chain, Rim, Maintenance products for free!

We are offering all ISDE Club Team riders participation **"RK EXCEL CHALLENGE - Club Team"** categories at the 2019 FIM International Six Days Enduro from 11th to 16th of November 2019 in Portimão, Portugal. All teams and riders benefit from a **30% discount** on the retail prices of RK chains and EXCEL rims. For more information, please see the "RK EXCEL ISDE special offer" documents.

Only Club Teams, with all of the 3 riders using RK chain and EXCEL rims can register to **the RK EXCEL Challenge** will be able to have the benefit from **an extra discount**.

Participation in the RK EXCEL CHALLENGE ISDE 2019 gives competitors not only access to get the RK EXCEL Cap for free, but also the chance to win the prizes such as **Special RK EXCEL Samurai Trophy and other RK EXCEL various product.** The RK EXCEL CHALLENGE competition will only be run if a minimum of 20 Club teams are registered respectively.

How to participate:

- Participate in the 2019 FIM ISDE in the Club Team categories
- •Register for the RK EXCEL CHALLENGE by completing **the registration form Page No.9** and send it to the mentioned Email address not later than **30th of September 2019**
- •Follow the RK EXCEL branding rules of bike as specified in page No.4
- •Stop by at the RK EXCEL booth in the FIM ISDE paddock with your bike on your way to the preliminary bike inspection and official photo shoot to pick up RK EXCEL Cap free for each rider







2. RK EXCEL CHALLENGE participation terms and conditions Part1

All registered riders of the FIM ISDE Club Team categories can register for the **"RK EXCEL CHALLENGE - Club Team"** and can get the benefit of the **free RK/EXCEL Cap** supply on site.

In the FIM ISDE Club Team Category only registrations of Club Team with the 3 riders using both RK and EXCEL products will be accepted.

The **"RK EXCEL CHALLENGE - Club Team"** will have particular rankings shown continuously throughout the event in the timekeeping and results sections which will be based on the respective Club Team results.

All registered participants will have to comply with the following branding rules in order to be compete in the respective RK EXCEL CHALLENGE:

- 1. Equip the Chain of RK & the Rim of EXCEL on your bike
- 2. Display of a RK logo sticker (size 90x45mm) on the swing arm both side
- Display of a RK logo sticker (size 90x45mm) on Front Fender or Rear Fender or Side Cover (one of them, both side)
- 4. Display of a EXCEL logo sticker (size 120 mm X 40 mm) on the swing arm both side
- Display of a EXCEL logo sticker (size 120 mm X 40 mm) on Front Fender or Rear Fender or Side Cover (one of them, both side)
- 6. Not to display any logos on bike of other Chain and Rim brands







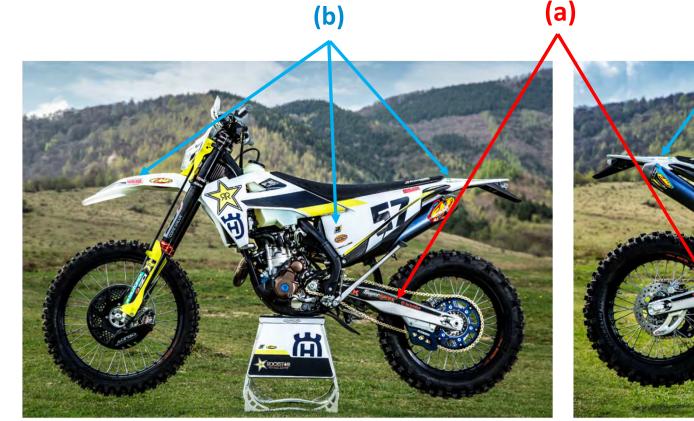
2. RK EXCEL CHALLENGE participation terms and conditions Part1

The place to stick & display RK & EXCEL logo sticker (a) on the swing arm both side



(b)

(b) on Front Fender or Rear Fender or Side Cover (one of them, both side)











3. RK EXCEL CHALLENGE participation terms and conditions Part2

Riders must registered themselves at the RK EXCEL booth to confirm the participation for the RK EXCEL CHALLENGE prior to their technical control/bike impound. Riders who successfully present RK EXCEL product & the sticker of both brand on your bike **at the RK EXCEL booth** in the paddock will be confirmed to participate the RK EXCEL CHALLENGE and given a free RK EXCEL Cap.

In case this is not possible adequate RK EXCEL stickers can be obtained at the RK EXCEL booth in the paddock from Thursday 7th of November for Club Team riders respectively.

All registered participants, no matter if single rider or complete team, are invited to post pictures and comments about their experience with the RK EXCEL CHALLENGE on your own social media channels as well as the RK and EXCEL and FIM ISDE Facebook & Instagram pages using the hashtag **#ISDERKEXCELCHALLENGE**.

- RK EUROPE Facebook page : <u>https://www.facebook.com/rkeuropesas/</u>
- RK EUROPE Instagram page : <u>https://www.instagram.com/rkeurope/</u>
- EXCEL RIM Facebook page : <u>https://www.facebook.com/excelrim/</u>
- EXCEL RIM Instagram page : <u>https://www.instagram.com/excelrim/</u>











4. RK EXCEL CHALLENGE, team's prize

RK EXCEL prize are delivered at the official podium ceremony stage to 1st~3rd Club Teams and delivered at the RK EXCEL booth on the MX track to 4th~20th Club Teams after Day6 Final Motocross according to the RK EXCEL Challenge ranking based on the ISDE Ranking of the Club Team Award Category.

- 1^{st~}3rd per team : 1set of RK EXCEL Samurai Trophy, 1set of EXCEL Rim, 3pcs of RK ENDURO Chain, 3pcs of RK EXCEL Parker, etc...
- 4^{th~}6th per team : 1set of EXCEL Rim, 1set of EXCEL Torque Wrench, 3pcs of RK EXCEL T-Shirt, etc...
- 7^{th~9th per team : 3pcs of RK Enduro Chain, 1set of RK Chain Tool, 3pcs of RK EXCEL T-Shirt, etc...}
- 10^{th~}12th per team : 1set of EXCEL Torque Wrench, 3pcs of RK/EXCEL T-Shirt, etc...
- 13th~15th per team: 1set of RK Chain Tool, 3pcs of RK EXCEL T-Shirt, etc...
- 16^{th~}20th per team : 3pcs of RK EXCEL T-Shirt, etc...











ISDE

RK EXCEL CHALLENGE FIM ISDE 2019



4. RK EXCEL CHALLENGE, team's prize

Signification of RK EXCEL Samurai Trophy (Kabuto)



The type of helmet first used by ancient Japanese warriors, and in later periods, they became an important part of the traditional Japanese armour worn by the Samurai during feudal period in Japan.

Two Sword type was mainly used Minamoto clan who was dominating Japanese politics during 11th~12th centuries in Japan.

Minamoto was one of the surnames bestowed by the Emperors of Japan upon members of the imperial family.







5. RK EXCEL CHALLENGE, rider's and team's benefits

With our local partner in Portugal, RK EXCEL products will also be presented in the FIM ISDE paddock in Portimao Track (AIA Autodromo Internacional do Algarve), therefore all participants will have the possibility to purchase additional RK Chain, EXCEL Rims/Wheel sets and the maintenance products on site by the common retail price.







RK EXCEL CHALLENGE REGISTRATION FORM

CATEGORY : FIM ISDE CLUB TEAM

| COUNTRY | CLUB NAME |
|----------------------------------|---------------------------|
| RIDER NAME + LAST NAME | _ BIKE (brand/model/year) |
| RIDER NAME + LAST NAME | _ BIKE (brand/model/year) |
| RIDER NAME + LAST NAME | BIKE (brand/model/year) |
| EACH RIDER'S EMAIL | |
| EACH RIDER'S MOBILE PHONE NUMBER | |

I hereby confirm that I have read and understood all the rules and regulations of the RK EXCEL CHALLENGE and undertake to observe them. I expressly agree :

• That my personal data will be used by RK & EXCEL to manage properly the RK EXCEL Challenge, and may be used by RK EXCEL as well for marketing purposes.

• To grant to RK EXCEL the rights to use my image free of charge, for any purpose linked with RK EXCEL business and worldwide.

• To take care to respect the quality and reputation of RK EXCEL products and brand in my communication.

Place and date

Signature

Return this completed registration form not later than 30th of September 2019 via Email to isde-rkexcel@rk-japan.co.jp



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